



# PARISIAN FLEA MARKET



**OPENING NIGHT**  
**THURSDAY, OCTOBER 3**  
**@5 – 6PM**

**PARISIAN FLEA MARKET**  
**FRIDAY & SATURDAY**  
**OCTOBER 4 & 5 @9AM – 4PM**

## GLENDALE TOWN CENTER

This annually anticipated market provides premium exposure for our business sponsors. At this one-of-a-kind community event, shoppers stroll through a distinguished collection of upscale home accessories, furniture, estate jewelry, and gift items. Now in its 12th year, the market has not only been a popular and successful annual fundraiser, it has also introduced thousands of people in our community to the mission of Fair Haven.

### MEDIA EXPOSURE

- Digital and print media in 2023 reached 561,533 readers via Indianapolis Monthly Magazine, WISHTV.com, FOX59.com, and more with an ad value of \$26,120.
- Broadcast media in 2023 reached 139,074 viewers via WISH TV Life.Style.Live!, FOX59's Morning News, and WISH-TV All Indiana with an ad value of \$87,636.
- In the month prior to the event, social media regularly highlighted corporate sponsors, volunteer profiles, event promotion and the mission of Fair Haven, reaching 48,000 followers.

### COMMUNITY IMPACT AND EXPOSURE

- 5,000+ shoppers have attended the market.
- 25,000 volunteer hours served, equivalent to \$620,000 in donated hours.
- More than 100 (4)-hour volunteer shifts filled during the event, 3-day event, valued at \$12,500.
- Almost \$250,000 in merchandise sales at the market.
- Vested committee of 35 volunteers holding 8 chair positions in 2023.
- \$900,000 raised to support the mission of Fair Haven.

## EVENT SPONSORSHIP HIGHLIGHTS

See reverse for a comprehensive listing of sponsorship benefits.

### TITLE SPONSORSHIP \$25,000

- Business Name or Logo listed above Event Name on all Event Materials and Signage
- Business Name and Quote from Sponsor included in Press Release
- Business Name and Logo on Special Button worn by all Event Volunteers
- First Option for Naming Sponsorship for 2025 Parisian Flea Market
- (10) Tickets for the Opening Night Celebration

### PREMIER SPONSORSHIP \$10,000

- Business Name or Logo in all Marketing Promotions submitted to TV, Social and Print Media
- Signage with Business Name and Logo Displayed at Venue
- (8) Tickets for Opening Night Celebration

### CHAMPION SPONSORSHIP \$5,000

- Business Name and Logo on Event Flyers Distributed throughout the Community
- (6) Tickets for Opening Night Celebration

### AMBASSADOR SPONSORSHIP \$2,500

- Award for Display at Place of Business
- (4) Tickets for Opening Night Celebration

### PARTNER SPONSORSHIP \$1,000

- Business Name and Logo on Banner at Market Checkout
- Business Name and Logo on Website through June 30, 2025
- (2) Tickets for Opening Night Celebration

### FAMILY & HONORARY SPONSORSHIP \$1,000

- Family or Loved One's Name on Banner at Market Checkout
- (2) Tickets for Opening Night Celebration

#### CONFIRM YOUR SPONSORSHIP ON OUR WEBSITE OR BY SENDING A CHECK TO:

Fair Haven Foundation, Inc. | 1702 W. 16th Street, Indianapolis, IN 46202 | P: 317.348.3688 | F: 317.348.3689 | Email: [info@fairhavenfoundation.org](mailto:info@fairhavenfoundation.org)  
For questions, please contact Cathy Boyer at 463.242.1412 or [cathy@fairhavenfoundation.org](mailto:cathy@fairhavenfoundation.org) | [fairhavenfoundation.org](http://fairhavenfoundation.org)



**FAIR HAVEN**  
A WINDOW OF HOPE

# SPONSORSHIP BENEFITS



	TITLE SPONSOR \$25,000	PREMIER SPONSOR \$10,000	CHAMPION SPONSOR \$5,000	AMBASSADOR SPONSOR \$2,500	PARTNER SPONSOR \$1,000	FAMILY & HONORARY SPONSOR \$1,000
Business Name or Logo listed above Event Name on all Event Materials and Signage	●					
Business Name and Quote from Sponsor included in Press Release	●					
Business Name and Logo on Special Button worn by all Event Volunteers	●					
First Option for Title Sponsorship for 2025 Parisian Flea Market	●					
Business Name on Event Invitations for Opening Night Celebration	●					
Business Name or Logo in all Marketing Promotions submitted to TV, Social and Print Media	●	●				
Signage with Business Name and Logo Displayed at Venue	●	●				
Business Name and Logo on Event Flyers Distributed throughout the Community	●	●	●			
Award for Display at Place of Business	●	●	●	●		
Business Name and Logo on Banner at Market Checkout	●	●	●	●	●	
Business Name and Logo on Website through June 30, 2025	●	●	●	●	●	
Family or Loved One's Name on Banner at Market Check-Out						●
Tickets for Opening Night Celebration	10	8	6	4	2	2
<p><i>A Title Sponsorship is exclusive and must be secured by June 15 to be included in promotional materials.</i></p>						