PARISIAN FLEA MARKET 2020

PARISIAN FLEA MARKET

FRIDAY & SATURDAY
OCTOBER 9 & 10

CLAY TERRACE

CARMEL, INDIANA

This annually anticipated market provides premium exposure for our business sponsors. At this one-of-a-kind community event, shoppers stroll through a distinguished collection of upscale home accessories, furniture, estate jewelry, and gift items. Now in its 8th year, the market has not only been a popular and successful annual fundraiser, it has also introduced thousands of people in our community to the mission of Fair Haven.

2019 MEDIA PUBLICITY INCENTIVES

- Digital media articles reached 1.8M viewers via IndyStar, FOX 59, CBS 4, WISH TV's Indy Style and Hamilton County Reporter with a total ad value of $17K.
- Broadcast media reached 521K viewers and listeners via WISH TV's *Indy Style* and *All In*, FOX 59's *Where's Sherman?* and *Morning News*, and CBS 4's *CBS This Morning* with a total ad value of 37K.

2019 COMMUNITY EXPOSURE INCENTIVES

- Close to 750 shoppers attended the market
- Over 2,500 volunteer hours served, equivalent to $61K in donated service
- Sponsorships included (9) corporate sponsors; (33) family sponsors; and numerous in-kind and anonymous sponsors
- More than 200 (4)-hour volunteer shifts served in the two weeks prior to the event
- Over $23K in merchandise sales at the 3-day market
- Vested committee of (21) volunteers holding (10) chair positions

EVENT SPONSORSHIP HIGHLIGHTS

See reverse for a comprehensive listing of sponsorship benefits.

TITLE SPONSORSHIP $10,000

- Business Name or Logo listed above Event Name on all Event Materials, Signage, and Media Releases
- Business Name and Quote from Sponsor included in Press Release for Print Media
- Business Name and Logo on Special Button worn by all Event Volunteers
- First Option for Naming Sponsorship for 2021 Parisian Flea Market
- (8) Tickets for Exclusive Shop-First Night

CHAMPION SPONSORSHIP $5,000

- Business Name and Logo on Event Flyers Distributed throughout the Community
- Signage with Business Name and Logo Displayed at Venue
- (6) Tickets for Exclusive Shop-First Night

AMBASSADOR SPONSORSHIP $2,500

- Award for Display at Place of Business
- (4) Tickets for Exclusive Shop-First Night

PARTNER SPONSORSHIP $1,000

- Business Name and Logo on Banner at Market Checkout
- Business Name and Logo on Website through June 30, 2021
- (2) Tickets for Exclusive Shop-First Night

FAMILY & HONORARY SPONSORSHIP $1,000

- Family or Loved One's Name on Banner at Market Checkout
- (2) Tickets for Exclusive Shop-First Night

CONFIRM YOUR SPONSORSHIP ON OUR WEBSITE OR BY SENDING A CHECK TO:

Fair Haven Foundation, Inc. | P.O. Box 441683, Indianapolis, IN 46244 | P: 317.348.3688 | F: 317.348.3689 | Email: info@fairhavenfoundation.org

For questions, please contact Amanda Milner at 317.348.3688 or amanda@fairhavenfoundation.org.org | **fairhavenfoundation.org**

FAIR HAVEN
A WINDOW OF HOPE

SPONSORSHIP BENEFITS

PARISIAN FLEA MARKET 2020

	TITLE SPONSOR $10,000	CHAMPION SPONSOR $5,000	AMBASSADOR SPONSOR $2,500	PARTNER SPONSOR $1,000	FAMILY & HONORARY SPONSOR $1,000
Business Name or Logo listed above Event Name on all Event Materials, Signage, and Media Releases	●				
Business Name and Quote from Sponsor included in Press Release for Print Media	●				
Business Name and Logo on Special Button worn by all Event Volunteers	●				
First Option for Title Sponsorship for 2021 Parisian Flea Market	●				
Business Name and Logo on Event Flyers Distributed throughout the Community	●	●			
Signage with Business Name and Logo Displayed at Venue	●	●			
Award for Display at Place of Business	●	●	●		
Business Name and Logo on Banner at Market Checkout	●	●	●	●	
Business Name and Logo on Website through June 30, 2021	●	●	●	●	
Family or Loved One's Name on Banner at Market Check-Out					●
Tickets for the Exclusive Shop First Night	8	6	4	2	2