OPENING NIGHT CELEBRATION

Thursday, October 3

PARISIAN FLEA MARKET

Friday & Saturday
October 4 & 5

CLAY TERRACE

Carmel, Indiana

This annually anticipated market provides premium exposure for our business sponsors. At this one-of-a-kind community event, shoppers stroll through a distinguished collection of upscale home accessories, furniture, estate jewelry, and gift items. Now in its 7th year, the market has not only been a popular and successful annual fundraiser, it has also introduced thousands of people in our community to the mission of Fair Haven.

2018 Media Publicity Incentives

- Digital media articles reached 1.9M viewers via IndyStar, FOX 59, and WISH TV with a total ad value of $18K
- Broadcast media reached 324K viewers and listeners via WISH TV's ***IndyStyle***, FOX 59's ***Where's Sherman?*** and ***FOX 59 Morning News***, and CBS 4's ***CBS This Morning*** with a total ad value of $17K

2018 Community Exposure Incentives

- Close to 1,000 shoppers attended the market
- Over 2,500 volunteer hours served, equivalent to $61K in donated service
- Sponsorships included (10) corporate sponsors; (35) family sponsors; and numerous in-kind and anonymous sponsors
- More than 200 (4)-hour volunteer shifts served in the two weeks prior to the event
- Over $23K in merchandise sales at the 3-day market
- Vested committee of (21) volunteers holding (10) chair positions

PARISIAN FLEA MARKET 2019

EVENT SPONSORSHIP HIGHLIGHTS

See reverse for a comprehensive listing of sponsorship benefits.

NAMING SPONSORSHIP $20,000

- Business Name or Logo listed above Event Name on all Event Materials, Signage, and Media Releases
- Option for Appearance on Broadcast Media (as available) and Quote from Sponsor included in Press Release for Print Media
- Business Name and Logo on Special Button worn by all Event Volunteers
- First Option for Naming Sponsorship for 2020 Parisian Flea Market
- (12) Tickets for the Opening Night Celebration

OPENING NIGHT CELEBRATION SPONSORSHIP $15,000

- Business Name, Logo, and Message from Business Executive included in Opening Night Program
- Business Name on Event Invitations for Opening Night Celebration
- Business Logo on Parisian Favor for Opening Night Celebration Guests
- Exclusive Seating Area for Sponsor and Guests at Opening Night Celebration
- (10) Tickets for the Opening Night Celebration

PREMIER SPONSORSHIP $10,000

- Business Name or Logo in all Marketing Promotions submitted to TV, Social and Print Media
- Signage with Business Name and Logo Displayed at Venue
- Award Presentation During Opening Night Program
- Business Logo on Candy at Opening Night Celebration
- (8) Tickets for the Opening Night Celebration

CHAMPION SPONSORSHIP $5,000

- Business Name and Logo on Event Flyers Distributed throughout the Community
- Recognition from Stage at Opening Night Celebration
- (6) Tickets for the Opening Night Celebration

AMBASSADOR SPONSORSHIP $2,500

- Award for Display at Place of Business
- (4) Tickets for the Opening Night Celebration

PARTNER SPONSORSHIP $1,000

- Business Name and Logo on Banner at Market Checkout
- Business Name and Logo on Website through June 30, 2020
- (2) Tickets for the Opening Night Celebration

FAMILY & HONORARY SPONSORSHIP $1,000

- Family or Loved One's Name on Banner at Market Checkout
- Acknowledgment in Opening Night Program
- (2) Tickets for the Opening Night Celebration

Confirm your sponsorship on our website or by sending a check to:
Fair Haven Foundation, Inc. • P.O. Box 441683, Indianapolis, IN 46244
P: 317.348.3688 • F: 317.348.3689 • Email: info@fairhavenfoundation.org
For questions, please contact Amanda Milner at 317.348.3688 or amanda@fairhavenfoundation.org.org • **fairhavenfoundation.org**

FAIR HAVEN
A WINDOW OF HOPE

PARISIAN FLEA MARKET 2019

SPONSORSHIP BENEFITS

	NAMING SPONSOR $20,000	OPENING NIGHT CELEBRATION SPONSOR $15,000	PREMIER SPONSOR $10,000	CHAMPION SPONSOR $5,000	AMBASSADOR SPONSOR $2,500	PARTNER SPONSOR $1,000	FAMILY & HONORARY SPONSOR $1,000
Business Name or Logo listed above Event Name on all Event Materials, Signage, and Media Releases	●						
Option for Appearance on Broadcast Media (as available) and Quote from Sponsor included in Press Release for Print Media	●						
Business Name and Logo on Special Button worn by all Event Volunteers	●						
First Option for Naming Sponsorship for 2020 Parisian Flea Market	●						
Business Name, Logo, and Message from Business Executive included in Opening Night Program	●	●					
Business Name on Event Invitations for Opening Night Celebration	●	●					
Business Logo on Parisian Favor for Opening Night Celebration Guests	●	●					
Exclusive Seating Area for Sponsor and Guests at Opening Night Celebration	●	●					
Business Name or Logo in all Marketing Promotions submitted to TV, Social and Print Media	●	●	●				
Signage with Business Name and Logo Displayed at Venue	●	●	●				
Award Presentation During Opening Night Program	●	●	●				
Business Logo on Candy at Opening Night Celebration	●	●	●				
Business Name and Logo on Event Flyers Distributed throughout the Community	●	●	●	●			
Recognition from Stage at Opening Night Celebration	●	●	●	●			
Award for Display at Place of Business	●	●	●	●	●		
Business Name and Logo on Banner at Market Checkout	●	●	●	●	●	●	
Business Name and Logo on Website through June 30, 2020	●	●	●	●	●	●	
Family or Loved One's Name on Banner at Market Check-Out							●
Acknowledgment in Opening Night Program	●	●	●	●	●	●	●
Tickets for the Opening Night Celebration	**12**	**10**	**8**	**6**	**4**	**2**	**2**